



KSAZ
511 W. Adams Street
Phoenix, AZ 85003
(602) 257-1234

CONTRACT

<u>Contract / Revision</u> 4069692 /		<u>Alt Order #</u> Political Issue
<u>Product</u> FRIENDS/MAJORITY		
<u>Contract Dates</u> 08/27/12 - 08/28/12	<u>Estimate #</u> ORD# 5048	
<u>Advertiser</u> Friends of the Majority		<u>Original Date / Revision</u> 08/23/12 / 08/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSAZ	<u>Account Executive</u> Chris Johnson	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV14212	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Multi Media Services
Attention: Neal McDonald
915 King Street
2nd Floor
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KSAZ	08/27/12	08/27/12	M-F 6a-7a News	6a-7a		:30			NM	2	\$1,500.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				2	\$750.00			
N 2	KSAZ	08/27/12	08/28/12	M-F 7a-8a News	7a-8a		:30			NM	4	\$3,300.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MT-----				4	\$825.00			
N 3	KSAZ	08/27/12	08/28/12	M-F 8a-9a News	8a-9a		:30			NM	4	\$2,400.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MT-----				4	\$600.00			
N 4	KSAZ	08/27/12	08/27/12	M-F 9a-10a News	9a-10a		:30			NM	2	\$800.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				2	\$400.00			
N 5	KSAZ	08/27/12	08/27/12	M-F 5p-530p News	5p-530p		:30			NM	1	\$900.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				1	\$900.00			
N 6	KSAZ	08/27/12	08/27/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$1,800.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				2	\$900.00			
N 7	KSAZ	08/27/12	08/27/12	M-F 530a-6a	530a-6a		:30			NM	2	\$800.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				2	\$400.00			
N 8	KSAZ	08/28/12	08/28/12	M-F 530a-6a	530a-6a		:30			NM	2	\$800.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-T-----				2	\$400.00			
N 9	KSAZ	08/28/12	08/28/12	M-F 6a-7a News	6a-7a		:30			NM	2	\$1,500.00
		Political Issue										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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08/27/12 - 08/28/12	FRIENDS/MAJORITY	ORD# 5048

<u>Advertiser</u>	<u>Original Date / Revision</u>
Friends of the Majority	08/23/12 / 08/23/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-T-----				2	\$750.00			
Totals											21	\$13,800.00

*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 08/28/12	21	\$13,800.00	\$11,730.00	\$58.65	\$11,788.65
Totals	21	\$13,800.00	\$11,730.00	\$58.65	\$11,788.65

Signature: _____ Date: _____

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